Cookiestatement Markerink

Reparatie-, Installatie- en Garagebedrijf Markerink B.V. (KvK 09050440), hereinafter referred to as "Markerink" uses cookies. In this cookie statement you can read what cookies are, for what purposes we use them and which cookies we place.

What are cookies?
Cookies and cookie-like technologies are small text files that are stored in your browser when you visit and use our website. These text files may contain information about your (previous) use of the website and certain choices and settings that you decided upon. In addition, cookies are used to identify your computer.

Why do we use cookies?
We automatically collect and process data on our websites using cookies and cookie-like technologies to track the behavior of visitors to our websites. This helps us to optimize our websites and adapt them to the interests of our visitors.

**1.	Functional cookies**
Functional cookies ensure that our website functions properly and you can easily use the site. These cookies are also necessary for the proper technical functioning of our website. The use of these cookies does not require permission from you as a visitor to the Markerink website. The software on which our website runs uses the following cookies, which we use for the following purposes:

Name of the cookie	Purpose	Maximum retention period
		[retention period]
		[retention period]

**2.	Analytical cookies**
We also use analytical cookies to give us insight into the information needs and interests of our visitors. This allows us, for instance, to see how, when and with which browser you visit our website. We use Google Analytics for this. Google Analytics uses this information to keep track of how you use the website, to prepare reports on website activity and to offer other services with regard to website activity and internet use. The analytical cookies we use have little or no effect on your privacy. We use this information to optimize our websites and to be able to offer targeted and relevant content. We use the following analytical cookies for the following purpose:

Name of the cookie	Purpose	Maximum retention period
_ga; _gat; _gid	These cookies are used by Google Analytics to give insight in the use of our website. With this information we are able to optimize our website and provide the best user experience.	3 months

3.   Marketing cookies

If you have given your consent, we also use marketing cookies to offer you more suitable information and advertisements on this and other websites and to measure the success of our advertising measures (so-called Conversion Tracking). More information about this data processing can be found in Markerink's privacy policy and Google's. We use the following marketing cookies with the purpose stated behind them:

Name of the cookie	Purpose	Maximum retention period
_ptq.gif	Tracking our website traffic, including recurring traffic.	[retention period]
embed/v3/timings.gif	Tracking our website traffic, including recurring traffic.	[retention period]
ads/ga-audiences	Remarketing through Google Adwords.	[retention period]
sfsid	This cookie recognizes B2B companies based on a fixed IP address and is used for customer retention and data enrichment.	[retention period]

Third-party cookies

Not all cookies are placed by Markerink. These can also be placed on your device by third parties. This happens in any case in the situation when you use a social media plug-in. We refer you to the (privacy) statements on the websites of these third parties:

LinkedIn	https://www.linkedin.com/legal/l/cookie-table

Faceboo k	https://www.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0

Giving permission for cookies

The use of functional cookies is necessary for our website to function as well as possible. Enabling these cookies is therefore necessary. In addition, we like to place analytical and marketing cookies. To place these cookies, we first need your permission. We therefore offer you the opportunity to give permission for the placement of these cookies. You can withdraw this permission at any time.

How to delete cookies

You can delete cookies via the settings of your browser. This also revokes the previously granted permission. It is possible that our website will not work optimally in that case.

Finally

Markerink may change this cookie statement if we change our website or if the rules about cookies change. We therefore recommend that you review this statement periodical. Our privacy policy states how Markerink handles your privacy and what rights you have to request access to, or correction and/or deletion of your personal data. For more information, please refer to our privacy policy.