

PRIVACY POLICY MARKERINK

This privacy policy is applicable to the processing of personal data by Reparatie-, Installatie- en Garagebedrijf Markerink B.V. (Chamber of Commerce number 09050440), hereinafter referred to as "Markerink" or "us" or "we".

Processing of personal data by Markerink

We take the protection of personal data of the visitors of our website very seriously. We treat your personal details with all due care and protect them very carefully and in accordance with the applicable laws and regulations.

Purposes for the processing of personal data

Markerink shall process your personal data only for the following purposes:

1. to perform the agreement concluded with you;
2. to calculate, document and collect the amounts due, including having a third party collect the debts;
3. to keep administrative records, as well as for other activities regarding internal management;
4. to be able to get in contact with you and to respond to your questions;
5. to inform you about new products, services and offers by Markerink;
6. to improve our website and the services of Markerink;
7. advertising purposes: showing relevant and targeted advertisements on our online channels and on third-party websites;
8. to handle disputes and for the ability to perform an (accounting) audit.
9. to comply with requests by public authorities;
10. For compliance with legal obligations, such as record-keeping and retention requirements

Legal basis for the processing of personal data

The legal grounds for processing personal data for the aforementioned purposes are:

- your consent;
- your request to take pre-contractual steps or to perform the contract concluded with you;
- complying with the applicable legal obligations;
- the necessity of processing for the purposes of the legitimate interests pursued by Markerink or by a third party.

With respect to the purposes with the numbers 2 through 9, 'legitimate interest' provides a legal basis for the processing of personal data. For those cases the legitimate interest of Markerink lies in control, research and analyzing of the website, diagnosing and resolving technical problems, conducting statistical and analytical research, for marketing purposes and keeping thorough records.

You can object against the processing of your personal data for this purpose on the ground of your right to object. More information on the right to object will follow later on in this policy.

Mandatory provision of personal data

Whenever we request your personal data, we will inform you whether providing the personal data is necessary or mandatory and what the consequences will be, if any, if the personal data are not provided. Our leading principle is that we will not process any more personal data than what is (strictly) necessary for the purposes as described above.

Transfer of your personal data

For an optimum service provision, we share your personal data with our partners. Think of partners who maintain our website and e-mail system. These partners process the personal data only as instructed and on behalf of Markerink.

In the following cases, Markerink shares your personal data with third parties who (further) process the data for their own purposes:

- you have given your prior consent for the provision in question;
- Markerink is required by law to provide data;
- handling (legal) disputes and procedures or having them handled;
- carrying out a fraud investigation or having it carried out;
- for the necessary protection of rights or freedoms of you, Markerink or third parties;
- in the context of a merger, acquisition or sale of all or part of its assets, in which case you will be notified via email and/or a prominent notice on our website of a change in ownership or use of your personal information, as well as choices you have regarding your personal information.

These third parties process personal data according to their own privacy statement.

Finally, we share your data with third parties who use cookies on the Markerink website. For more information about these third parties and their privacy statement, see our [Cookiestatement](#).

Automatic decision-making and profiling

Markerink does not use automatic decision-making and profiling.

International data transfer

In principle, your data will be processed within the limits of the European Economic Area (EEA). In so far as a transfer of personal data takes place to countries outside the EEA (third countries), Markerink takes measures to ensure an adequate level of protection. Furthermore, Markerink bases

the transfer to third countries, where possible, on an adequacy decision adopted by the European Commission. If the European Commission has not adopted an adequacy decision for a third country, Markerink shall take appropriate safeguards by basing the transfer on and complying with standard contractual clauses set by the European Commission.

Retention period

Your data will never be stored longer than necessary or legally required. Based on our requirement to keep records, we must keep certain data for seven years.

Protection of personal data

Markerink will take appropriate technical and organizational measures, or will arrange for them to be taken, to protect your personal data against loss or any kind of unauthorized processing. In order to do this, we have taken various measurements, such as [encryption of data and encrypted communication].

Your rights

Pursuant to the law on protection of personal data, you have various rights regarding your personal data. In the undesirable event that answering your questions or requests requires more time, we will inform you of this delay within a month. It is possible that for reasons of the complex nature of your request or the number of your requests the deadline for a reply runs up to three months.

We list the rights.

Right of access: you can view the personal data processed by Markerink.

Right to correction and deletion of data: you can have data changed or deleted.

Right to object: you can always unsubscribe from, for example, e-mailings. We will resolve your objection to non-commercial use of your personal data, for example for our administration, in joint consultation. The right to object to the use of data for direct marketing purposes is absolute. Cancellations for our commercial communications will therefore be honored in any case.

Right to restriction: if you feel that we do not have the correct personal data about you, you have the right to have your data temporarily 'frozen'.

Right to data portability: you can have your data transferred by us in a common machine format to another responsible person.

Withdrawal of consent: If you have given Markerink permission to use your personal data for marketing purposes, you can withdraw this consent at any time. In all our e-mail messages, the option to withdraw your consent is listed at the bottom of the message by default. You don't have to file an objection for this. You always have the right to withdraw a permission once given. We will then immediately cease processing.

If you want to exercise your rights, you can contact us via info@markerink.nl. We will process your request as soon as possible.

Supervisor

Furthermore, you always have the possibility to file a complaint with the regulatory authority on Dutch privacy legislation, the Dutch Data Protection Authority (Dutch DPA). You can find their contact information on their website www.autoriteitpersoonsgegevens.nl.

Changes

We may unilaterally amend this privacy policy. Please read the text on our website regularly, so that you are aware of any changes. In case of any substantive modification made to this privacy policy, a clear notification will be made available on our website.

Markerink may process your personal data for new purposes that are not yet listed in the overview in this privacy policy. In that case we will contact you before we use your data for these new purposes in order to inform you of the changes in our regulations for the protection of personal data and to offer you the opportunity to refuse participation.

Questions and contact information

If you have any questions about this privacy policy or our privacy policy, or you want to invoke one of your legal rights, you can contact us through info@markerink.nl.